

# WILD HORSE PRESERVATION LEAGUE

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## TO WHOM IT MAY CONCERN:

We receive so many phone calls, emails and letters from people wanting to see our Wild Horses in the WILD, our non-profit organization realized it was time to put out a brochure for tourists so they can see them in person! On a daily basis, people contact us - not only from other states, but others countries as well.

Four years ago, we met with representatives of the Nevada Commission on Tourism (NCOT). We shared our ideas with them of having Nevada's Wild Horses and Burros be a part of Nevada's Eco-Tourism. The Jan-Feb 2009 issue of Nevada Magazine, with its lead article featuring Wild Horses of Nevada, sold more copies than any other Nevada Magazine in the last 30 years. Wild horses were also chosen to represent Nevada on it's 2008 state quarter, and were the most popular of all the quarters in our 50 states.

We hope these brochures will help increase Eco-Tourism in rural Nevada communities, not only for the tour guides themselves, but in the restaurant and travel accommodations as well.

FYI: The League believes strongly in the use of birth control methods for wild horse mares on the open range, which helps to keep them where they belong.

Sincerely,

*Bonnie Matton*

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